



National Conference on Gambling Addiction & Responsible Gambling 2022

June 8-9 ★ Digital Symposium

July 20-23 ★ Main Conference & Workshops, Boston

Better Together: Advocacy, Awareness & Assistance

Sponsorship Opportunities Main Conference

The **National Council on Problem Gambling (NCPG)** invites your participation in our national conference, the oldest and largest annual gathering for this field. As we plan with gladness for an in-person conference in July 2022, we know that we must keep the coronavirus pandemic always in our minds. The health and safety of all participants is the top concern of NCPG and the Westin Boston Seaport hotel. Please visit their '[Travel with Confidence](#)' page for further information on everything they are doing to keep guests safe. In addition, we will offer content online in June for those who cannot attend in person - or just want even more training.

Our conference offers a unique 'custom blend' of people and content from all facets of problem gambling and responsible gambling, including treatment, prevention, education, research, judicial, regulatory, legislative, and other areas, as well as the recovery community and all segments of the gambling industry. In pre-pandemic years, attendance averaged 500 – 600 attendees, and we hope to have similar attendance in 2022 as we know people are eager to come together again for education and networking.

Benefits include:

- Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling field.
- Create positive impact with **increased training and effectiveness** for your staff or Board members.
- Your **tax-deductible sponsorship** will support the conference and the work of NCPG.
- Registration benefits are for both days of the Main Conference in-person in Boston, MA.
- Sponsors of \$15,000 or more are acknowledged in promotional materials.

Next steps:

- Questions? Contact Barbara Rollins, Deputy Director for Advancement: BarbaraR@ncpgambling.org
- To sign up, complete and return the form on page 4; not available as online purchase.
- Logos must be provided by sponsor and print-ready in specified format by sign-up deadline:
 - Deadline to be acknowledged during June Digital Symposium: Thursday, May 26, 2022.
 - Deadline to be included in Attendee Booklet: Wednesday, June 1, 2022.
- For sponsored registrations – individual registration forms due: June 27, 2022.
- Deadline to complete payment: Friday, July 29, 2022.

Hosted by



The Massachusetts Council
ON GAMING AND HEALTH

Presenting Sponsor Opportunities

Main Conference	Presenting Partner <small>Able to customize</small>	Star-Spangled Sponsor	Statue of Liberty Sponsor	Eagle Sponsor	Capitol Sponsor
Thursday & Friday, July 21-22	\$50,000 +	\$25,000 - \$49,999	\$15,000 - \$24,999	\$5,000 - \$14,999	\$3,000- \$4,999
Acknowledgment during event: Digital Symposium via virtual platform Main Conference onstage & displays	Logo - Top level Live by EmCee	Logo - Prominent Live by EmCee	Logo - Significant Live by EmCee	Logo included	Logo included
Registrations: Main Conference 1 per \$5,000; covers both days	10+	up to 7	up to 4	1 @ \$5,000 2 @ \$10,000	n/a
Introductory Speaker From your organization Opt-in is time-sensitive; by June 1 at the latest	Day 1: morning or lunch plenary; or Day 2 morning plenary. Limit: first 3 to opt in; exclusive	Intro at specific breakout session to be mutually arranged	n/a	n/a	n/a
Acknowledgment in pre-event promotional materials - News items, press releases, media kit, media advisory	✓	✓	✓	n/a	n/a
Acknowledged in social media posts Twitter, Facebook, LinkedIn, Instagram: follow us & share!	4	3	2	1	n/a
Acknowledgment on website Sponsors Thank-You page	Logo with 100 words PG/RG statement	Logo with 50 words PG/RG statement	Logo	Name	Name
Acknowledgment in attendee booklet (pdf and printed for in-person) – make a lasting impression!	✓	✓	✓	✓	✓
Private sponsors reception Thursday, July 21 with Keith Whyte, Board of Directors, Advisory Board	✓	✓	✓	✓	✓
Letter of acknowledgment for tax purposes	✓	✓	✓	✓	✓

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Deadline to be included in June Symposium: Thursday, May 26, 2022.
Deadline to be included in Attendee Booklet: Wednesday, June 1, 2022.

Special Sponsorship Opportunities

Highlight Event Sponsor **\$40,000 (exclusive) \$10,000 - \$39,999 (non-exclusive)**

- Event provides a fun and social networking opportunity in a unique and memorable venue of the host city. This year it's the [Boston Tea Party](#) a 15-minute walk from our conference hotel.
- Sponsor serves as host onsite for the event, opportunity to welcome attendees and partners
- Supports event costs such as food and beverages, refreshments (cash bar only), transportation
- Special acknowledgment and signage at the Highlight Event
- Conference registration must be purchased separately

National NCPG Awards Sponsor **\$20,000 (exclusive) \$10,000 - \$19,999 (non-exclusive)**

- Up to 4 registrations for the Main Conference (1 per \$5,000)
- Opportunity to introduce the Awards Ceremony (July 22 lunch plenary EDT) – maximum 2. Priority goes to the highest bidder and if equal, earliest sign-ups
- On-screen logo in opening ceremonies
- Acknowledgment in the Sponsor's Release announcing the Awards Recipients
- Supports video recording for recipients and archive

Welcome Reception Sponsor **\$15,000 (exclusive) \$5,000 - \$14,999 (non-exclusive)**

- Supports evening reception before the Main Conference with Grand Opening for exhibitors
- Live music and light refreshments (cash bar only) to encourage networking and reunions
- Poster sessions encourage learning and networking
- Special signage during the reception – make a memorable impression
- Opportunity to offer informational pieces at the reception, subject to content approval

Track Sponsors **\$20,000 (exclusive) \$10,000 - \$19,999 (non-exclusive)**

- Up to 4 registrations for the Main Conference (1 per \$5,000)
- Supports one of the **eight tracks** of presentations:
 - Treatment, Recovery, Community - *available to health-focused organizations only*
 - Safer Sports Betting [exclusive is no longer available]
 - Military & Veterans, Tribal Matters, Prevention
 - Responsible Gambling & Regulation [sold out]

Training Sponsors (Group Registration + Recognition) **\$800 + registrations for 5 or more**

- Requires separate purchase of 5 or more registrations at applicable group or individual rates:
- \$586-\$896 per person, depending on membership status, group size and date of registration.
- Group rates offer an easy option with a flat rate for both members and non-members (request separate document or visit www.ncpgambling.org/conference; late fee applies. Not available for online purchase. Must submit all registrations together and make one payment.

Networking Sponsors during Main Conference **\$2,000 each (non-exclusive)**

- Special recognition signage at food & beverage displays. Mark your choice(s):
 - _____ Breakfast on Thursday morning
 - _____ Coffee Breaks on Thursday (morning and afternoon included)
 - _____ Breakfast on Friday morning
 - _____ Coffee Breaks on Friday (morning and afternoon included)



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Sponsorship Application **Yes! We will sponsor at**

Level(s) \$ _____ Level(s) name/info _____

Contact Name _____ Job Title _____ Register to attend the conference

Company/Organization *(as you wish it to appear in materials)* _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Phone: Work _____ Cell _____ Fax _____

(#) _____ registration benefits will be used by our staff or Board members. Individual registration forms due by **June 27, 2022**.
Please use attached registration form; not available online.

(#) _____ registrations have been donated to: _____

Method of payment - please circle one. Please make check payable to NCPG in U.S. funds.

Payment must be received by Friday, July 29, 2022.

VISA MasterCard Check enclosed # _____ Purchase Order # _____
With apologies, we do not accept American Express cards *Contact us to arrange for ACH or wire transfer payment*

Card Number _____ Exp. (mm/yy) _____ Security Code _____

Name as it appears on card *(please print)* _____ Authorized Signature _____ Date _____

Address as it appears on credit card statement _____ City _____ State _____ Zip _____

Administrative Contact Name _____ Email _____ Phone _____

Logos must be provided by sponsor via the email below, **print-ready** in a specified format, **electronic files**. Acknowledgments are produced in both digital and printable materials. If you have **both vertical/stacked and horizontal** versions, provide files in both. A complete set is 4 files: Horizontal design **High-res** file (ai or eps) AND **Low-res** file (png, jpg or gif) + same in stacked/vertical design.

Thank you!

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.
Contributions are tax-deductible in accordance with the law. www.ncpgambling.org/conference

Deadline to sign up: June 1, 2022

Please return your completed form to the below – only the sponsorship form is required to sign up. Purchase not available online.



FedEx, UPS or mail to:
NCPG
730 11th Street, NW, Suite 601
Washington, DC 20001

For questions or to return completed form:
Barbara Rollins, BarbaraR@ncpgambling.org
202-360-4553
www.ncpgambling.org | Tax ID# 51-0141872