



NCPG Launches Operation Responsible Gambling with Entain Foundation US, RG24Seven

First Online Program to Prevent Gambling Problems in the Military Community

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Washington, DC – The National Council on Problem Gambling (NCPG) is pleased to announce the launch of ‘Operation Responsible Gambling,’ supported by Entain Foundation US and RG24seven. Operation Responsible Gambling (OpRG) is designed to assist members of the military community in gambling responsibly, and also to ensure they have options to seek help if they show signs of gambling problems.

Keith Whyte, NCPG Executive Director, stated, “We know that active-duty personnel and veterans face higher risks for gambling problems so Operation Responsible Gambling provides access to help, information and veterans’ video testimonials aimed specially at the military community. The information will be available on social media and a micro-website.” The first two videos feature stories from veterans in their own words, talking about their gambling issues during their service and the road to recovery through the Veterans Administration gambling services.

Whyte continued, “The research is clear that members of the military community are at higher risk for gambling problems, yet military community members may not know what to do or where to go. We want to make sure they know there is hope and help available.”

Operation Responsible Gambling is funded by a donation from Entain Foundation US. Martin Lycka, Entain’s Senior Vice President for American Regulatory Affairs and Responsible Gambling and Trustee of the Entain Foundation US, said, “Entain offers the most comprehensive services for at-risk gamblers around the world. We see a special obligation to active-duty members and military veterans who volunteer to serve their country, often in far-away places and in dangerous circumstances. We want to help ensure that their gambling entertainment is fun and safe with the knowledge that there are experts and services available to help if they have a problem.”

RG24seven provided in-kind production and technical support for the videos and overall project. RG24seven CEO Wendy Anderson stated, “We are honored to be helping to provide responsible gambling education to those who put their lives on the line to protect us.”

Richard Taylor, Jr., chair of the NCPG Military Committee, said, “As a Marine veteran and Responsible Gambling Program Manager for BetMGM, I’m excited to lend my personal and professional experience to this important project. It’s critical that we provide our military community with the education and tools they need to make the right choices when it comes to gambling.”

You can learn more about this initiative by signing up to watch the “Operation Responsible Gambling” webinar that will be held at 1:00 pm EDT on Tuesday, May 18. It will feature Whyte, Anderson, Lycka and Taylor. NCPG member and non-members can register [here](#).

Go to www.OperationResponsibleGambling.org to view the video testimonials and to find information and help on the risks for gambling problems in the military community.

About the National Council on Problem Gambling

Based in Washington DC, the National Council on Problem Gambling is the only national nonprofit organization that seeks to minimize the economic and social costs associated with gambling addiction by working with all stakeholders. NCPG is neutral on legalized gambling. If gambling becomes a problem, NCPG urges people who gamble, as well as their loved ones, to contact the National Problem Gambling Helpline, which offers hope and help without judgment or shame. If you or someone you know has a gambling problem, call or text 1-800-522-4700 or visit www.ncpgambling.org/chat. Help is available 24/7 - it is free, anonymous and confidential.

The Entain Foundation US is a first-of-its-kind non-profit organization dedicated to promoting responsible gambling, sports integrity and corporate compliance in the U.S. The Foundation was launched in 2019 by the Entain Global Foundation and the Entain Group.

Trustees of the Entain Foundation US include Entain’s Martin Lycka, former New York Giants wide receiver and Super Bowl Champion Amani Toomer and international gambling regulatory expert Bill Pascrell III, a partner at Princeton Public Affairs Group. The Entain Foundation US also sponsors a variety of information and education programs on problem gambling for professional athletes, collegiate athletes, coaches and teams at 40 U.S colleges and universities and several associated leagues. Globally, the Entain Foundation has committed more than \$100 million to responsible gambling programs over the next five years. <https://entainfoundation-us.com/>

RG24Seven is the industry’s leading, certified, online, interactive Responsible Gaming training. The training is supported by world class experts and driven by a team of innovative course designers. For more information, please visit www.RG24seven.com.

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