



GVC Holdings PLC Joins National Council on Problem Gambling in President's Circle, Dedicates Funding to National Survey of Gambling in America

FOR IMMEDIATE RELEASE

Washington, DC (Sept. 12, 2018) – The National Council on Problem Gambling (NCPG) is pleased to welcome GVC Holdings PLC (LSE: GVC), the multinational sports betting and gaming group, to our President's Circle, an visionary group of industry leaders that have made a multi-year commitment, dedicating their efforts to combat problem gambling and promoting responsible gaming.

NCPG Executive Director Keith Whyte said, "We warmly welcome GVC to the President's circle. As a global leader in online gaming, GVC's experience and operational excellence are an asset to NCPG and we look forward to working with them to develop and affirm national standards in responsible gaming."

Commenting on the announcement, GVC's CEO Kenneth Alexander said, "We are delighted to become a member of NCPG, supporting the invaluable work that they undertake in advocating on problem gambling issues. Joining NCPG's President's Circle reinforces our commitment to ensure that GVC promotes the highest standards of responsible gaming while ensuring our customers can enjoy our products in a safe environment."

The President's Circle initiative is part of NCPG's strategic commitment to act as the national advocate for programs and services to assist people dealing with gambling disorder, as well as their families. Through this generous contribution, GVC becomes a Platinum Organizational Member of NCPG and will support NCPG's ability to provide the advocacy, awareness and assistance needed to promote responsible gaming behaviors and address areas of problem gambling. President's Circle members currently include Las Vegas Sands Corporation, MGM Resorts International, Mohegan Sun, Caesars Entertainment and IGT.

As part of this support for NCPG, GVC will help to fund 'The National Survey of Gambling in America', a major new study which aims to identify the prevalence of gambling within the United States and establish a baseline for the levels of problem gambling behavior.

NCPG thanks GVC for its leadership and dedication to addressing problem gambling – a hidden addiction that affects millions of people every year.

###

About the National Council on Problem Gambling

NCPG is the national advocate for problem gamblers and their families. NCPG is neutral on legalized gambling and works with all stakeholders to promote responsible gaming. If you or someone you know has a gambling problem, call or text the National Problem Gambling Helpline at 1-800-522-4700 or visit www.ncpgambling.org/chat for confidential help.

About GVC

GVC Holdings PLC is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands; Sports Brands include bwin, Coral, Crystalbet, Eurobet, Ladbrokes and Sportingbet; Gaming Brands include CasinoClub, Foxy Bingo, Gala, Gioco Digitale, partypoker and PartyCasino. The Group owns proprietary technology across all of its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis. GVC acquired Ladbrokes Coral Group plc on 28 March 2018 and is now the UK's largest high street bookmaker, with over 3,500 betting shops. The Group, incorporated in the Isle of Man, is a constituent of the FTSE 100 index and has licences in more than 20 countries, across five continents.

For more information see the Group's website: www.gvc-plc.com

Media Inquiries:

Cait Huble
National Council on Problem Gambling
(202) 360-4560
caith@ncpgambling.org

David Rydell/Henry Harrison-Topham/Chris Lane
Buchanan Communications
+44 (0) 20 7466 5066